

Rob Ford

Personal

Marital Status	Married
Driving License	Full (Clean) UK
Health	Excellent

Core competencies

PHP	PHP 5 & 4 object oriented programming MVC Frameworks (CodeIgniter, CakePHP, Zend Framework etc) Web Services & XML
MySQL / MS SQL Server	Relational database design, build & optimisation SQL queries/stored procedures
HTML	Hand coded XHTML 1.0/1.1 Strict Hand coded CSS2 Table-less CSS based cross-browser design Accessibility – Coding to AAA conformance and WAI guidelines
JavaScript	Procedural/OO programming AJAX based interfaces/interaction (jQuery, Prototype & Scriptaculous, Mootools etc and home-rolled)
E-Commerce	All aspects
Version Control	Subversion / CVS

Additional competencies

Photoshop / Fireworks / Illustrator
Streaming Media
Documentation
Database schemas
Functional specs
Technical specs
User guides

Industry experience

20th April 2009 – present
Contract web developer

Teachers TV
teachers.tv

I have been developing a custom content management system for teachers tv to enable them to manage content on their new website in addition to assisting with the build of the new end-user facing site. Technologies used include php 4 & 5 (custom frameworks), MySQL, XHTML & jQuery. The javascript element is particularly involved, including loading, manipulating and saving complex data sets on the fly, drag & drop interfaces, and custom data validation. I am currently booked here until the end of September 2009.

Feb – Early April 2009
Contract web developer

Altogether Digital
altogetherdigital.com

I worked as both a back & front-end developer on quite a number of different projects for Glefiddich, Apple and ATOC (Association of Train Operating Companies). I was responsible for: creation of semantic, cross-browser markup from photoshop templates & integration into PHP and .Net application frameworks, advanced javascript. Creation of bespoke PHP systems and WordPress plugins / skinning. Localisation (Apple). Sample URL's: glenfiddich.co.uk/explorers, shop.thebalvenie.com, apple.com/fr/macpro, daysoutguide.co.uk

July – End Jan 2009

Contract front end developer

Conchango

conchango.com

I worked as a front-end developer and spent 4 months working in an Agile environment, on the new River Island site (going live anytime soon). I was responsible for: creation of semantic, cross-browser markup from photoshop templates & integration into a .Net application framework, advanced javascript including in-page animation, client-server interaction and implementation of custom Omniture reporting.

I also worked on other client projects for Conchango including Barclaycard (intranet application), ireland.com (ireland.com) and Tesco Digital (tescodigital.com) and on-site at Associated News.

May – End June 2008

Freelance web developer

I worked on 3 freelance projects for private clients including: e-commerce websites for Sirenic Silver (sirenicilver.com) and Images de Provence Ltd (imagesdeprovence.co.uk) and a major site update for My Property Guide (mypropertyguide.co.uk). I also worked as a freelancer for Delete (deletelondon.com) on a short contract, converting the static Creature Discomforts website (creaturediscomforts.org) to WordPress.

Oct 2007 – End March 2008

Freelance web developer

Higher Ground Digital Design

<http://www.hgdd.co.uk>

I worked as a freelancer for Higher Ground Digital Design (hgdd.co.uk – Covent Garden) completing 5 data-driven (php/mysql based) web sites.

April – End September 2007

Freelance web developer

WeddingPath

weddingpath.com

I worked as a full-time freelancer at weddingpath.com (North Soho) helping them with e-commerce, Ad serving, advanced JavaScript, interface design & implementation and a whole host of other PHP/MySQL projects.

May 2000 – April 2007

Agency Partner / Freelance web developer

Out of the Trees

outofthetrees.co.uk

I was the majority partner in this small web design & development firm, for the seven years. During that time I worked on many varied jobs – please see outofthetrees.co.uk/portfolio for more details.

I was responsible for around 90% of SelectaCart – selectacart.com – a complete php/mysql, standards-based ecommerce solution and worked on various freelance PHP/MySQL/XHTML projects including work for, amongst others, weddingpath.com, The National Children's Bureau, Continental Tyres and fresh01.com.

Nov 2002 – April 2003

Freelance web consultant

ntl

I worked freelance for ntl (the telecoms company) on various internal projects: mostly system design / specification / documenting work, but also completed one large MS Access project.

February 1997 – April 2000

During this time I spent the winters in the French Alps working as a bar person, transfer rep and snowboard guide/instructor. During the summers I worked freelance on various web design projects.

Other experience

Financial Planner	Acuma Financial Planning, Fareham, Hants
Estate Agency Branch Manager/negotiator	Various Companies, Southampton, Hants
Administration Officer	Civil Service (Department of Employment, Cardiff)

Education

UWIC, Cardiff	HNC Computing
Chartered Insurance Institute	Financial Planning Certificate 1, 2 & 3
Stanwell Comprehensive School Penarth, South Wales	O' Levels: English Language, English Literature, French, German, Mathematics, Biology
	'A' Level: French

Additional information

I was very fortunate to be able to indulge my passion for snowboarding for five seasons, living & working in the French Alps and still go regularly to Les Arcs to ride with my friends – I'm also a fluent French speaker. My spare time tends to revolve around spending quality time with my wife and young son (born May 2007), playing golf (I have a handicap of 6), keeping fit (I run 4 or 5 days a week), socialising, listening to music / going to as many gigs as we can fit in, movies and avoiding computers.